

MARK LINDERMAN, MSM, CEM, CEDP, CCPH

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EDUCATION

Master of Science, Management, 2016

Indiana University

Capstone Research: Development of Digital Preparedness Communities for Local Health Departments; access to media technologies, systems, and distribution; new media philosophy and paradigm shifts; Crisis and Emergency Risk Communications, health education and health promotion

G.P.A. 3.975

Bachelor of Arts, 1997

Southern Illinois University

Major: *Cinematography*

Minor: *Administration of Justice*

Internship: *Atlas Entertainment/Script Reader*

Hollywood, California

Honors: *Cum Laude*

Dean's List: Fall/Spring 1993/1994, Spring/Fall 1996

Scholastic Honors: 1996, 1997

Scholastic Affiliations: Golden Key National Honor Society
Phi Kappa Phi Honor Society
Phi Delta Kappa Educational Society
Southern Illinois University Honors Program

G.P.A. 3.75

PROFESSIONAL EXPERIENCE

2020 - Present Business/Media Production, Hagerstown Jr.-Sr. High School
Department Chair 2021

2019 – Present Adjunct Faculty (online), Western Carolina University

2018 - Present Adjunct Faculty (online), Arkansas State University, Regional Center for Disaster Preparedness Education

2018 - Present Adjunct Faculty (online), Indiana University, Fairbanks School of Public Health

2018 – Present Adjunct Faculty (online), Ashland University, Communications Program

2017 – Present Adjunct Faculty (online), Crown College, Disaster Management Program

2016 – Present Adjunct Faculty, Purdue School of Polytechnic, Computer Graphics and Technology

2015 – 2020 Environmental Health Specialist Supervisor/Preparedness Coordinator, Wayne County Health Department

2015 – 2020 Crisis and Risk Communications Consultant, Vantage Point Consulting

2015 – Present Treasurer, Jefferson Township Trustee Board (elected)

2012 – 2015 Director of Student Ministries, Hagerstown First United Methodist Church

2000 – 2015 Environmental Health Specialist/Preparedness Coordinator, Wayne County Health Department

1997 – 1999 Media Director/Instructor, Centerville-Abington School Corporation

COURSES TAUGHT/DEVELOPED

(* denotes online course + denotes courses developed)

University Level

Storytelling with Data (A215)*+	Summer 2020-2021	Indiana University
Preparing for Disasters (A140)* +	Spring/Fall 2020-2021	Indiana University
Terrorism as a Public Health Threat (A440)* +	Spring 2018-2020	Indiana University
Explosions, Collapses, and Toxic Spills (A415)* +	Fall 2018-2020	Indiana University
Emergency and Crisis Communications (C334)* +	Summer 2019, 2021	Indiana University
Fundamentals of Imaging Technology (CGT 118) +	Fall 2016, 2017	Purdue University
Prepress Production and Design (CGT 308) +	Spring 2018	Purdue University
Digital Photography (CGT 390) +	Spring 2018-2021	Purdue University
Post-Production & Special Effects (CGT 600) +	Fall 2018-2020	Purdue University
History of Photography (CGT 251) +	Fall 2020	Purdue University
Risk & Crisis Communication During Disasters (HSPH559) *+	Winter 2021	University at Albany
Principles of Emergency Management (EMPS150)*	Fall 2021	Notre Dame College
Crisis and Risk Communication (DEM 3512)*	Spring 2017- 2021	Crown College
Natural Disasters (SCI 1810)*	Fall 2017	Crown College
Risk and Crisis Communications (COM 425)*	Spring 2018-2020	Ashland University
Risk and Crisis Communications (COM 210)* <i>Correctional Education Program</i>	Fall/Spring 2018-2021	Ashland University
Non-Governmental Agencies (CPEM 4563)*	Fall 2018-2020	Arkansas State University
Principles of Healthcare Emergency Mgmt. (DPEM 2233)*	Fall 2018-2020	Arkansas State University
Pandemic Planning and Preparedness (DPEM 2313)*	Spring 2019, 2020	Arkansas State University
Politics of Disaster (DPEM 3493)	Spring 2019-2021	Arkansas State University

Bio Threat and EDM (EDM 493: Biothreat)* +	Fall 2019, 2020	Western Carolina University
Communication, Media, & Disaster Mgmt. (EDM 370)*+	Spring 2020-2021	Western Carolina University
Case Studies in Emergency Management (EDM 460)*+	Fall 2020	Western Carolina University

High School Level/Indiana

Principles of Radio and Television	2021	Hagerstown Jr.-Sr. High School
Entrepreneurship	2021	Hagerstown Jr.-Sr. High School
Work-Based Learning	2020, 21	Hagerstown Jr.-Sr. High School
Personal Financial Responsibility	2020, 21	Hagerstown Jr.-Sr. High School
Introduction to Computer Science	2020, 21	Hagerstown Jr.-Sr. High School
Principles of Business Management	2020, 21	Hagerstown Jr.-Sr. High School
Principles of Marketing	2020, 21	Hagerstown Jr.-Sr. High School
Digital Citizenship	2020	Hagerstown Jr.-Sr. High School
Introduction to Business	2021	Hagerstown Jr.-Sr. High School

PUBLICATIONS

Published Articles:

Linderman, M. (2014). *CERC in Action: A Sticky Situation*. Centers for Disease Control and Prevention. Retrieved from https://emergency.cdc.gov/cerc/shared-learning/pdf/final-contaminated-candy-story_in-508.pdf

Linderman, M. (2017) *Creating the Digital Preparedness Community*. Prepare Magazine, April 2017 Digital Edition

Linderman, M. (2018) *The Silent Disaster – How the World’s Worst Epidemics Can Affect America Today*. Survivor’s Edge, January 2018

Linderman, M. (2018) *Ripe for Disaster: The Coming Pandemic in America*. Prepare Magazine, March 2018 Digital Edition

Linderman, M. (2018) *Ready or Not: The Coming Pandemic, Should Security Agencies Develop Their Continuity of Operations Plans for a Severe Pandemic?*. Security Magazine, May 2018

Linderman, M. (2018). *Edge of Devastation: Three Bioterrorism Experts Revisit a Smallpox Simulation and Examine if the United States Can Avert a True-Life Attack Today*. OffGrid Magazine, October 2018

Linderman, M. (2018). *Fluid Thinking: Examining Our Need for Long-Term Water Storage*. OffGrid Magazine, October 2018

Linderman, M. (2018). *Colossal Shakedown: Is It Possible to Prepare for the Millennium's Next Mega-Quake?*. Survivor's Edge, October 2018

Linderman, M. (2019). *Lurking Menace: Are We Still in Danger from Missing Biological Weapons of Mass Destruction?*. Survivor's Edge, January 2019

Linderman, M. (2019) *Freedom from the Fallout: Is Nuclear War the Imminent Threat We Once Thought It Was?*. OffGrid Magazine, April 2019

Linderman, M. (2019) *Blackout Bulwark: How Vulnerable is the American Power Grid to Cyber Terrorism?*. OffGrid Magazine, April 2019

Linderman, M. (2019) *Closing the Gap: First Aid Knowledge is Essential to Survival*. Survivor's Edge Magazine, October 2019

Linderman, M, McIntyre, Calvin (2020) *Quakes, Shakes, and Tremblors*. Survivor's Edge Magazine, August 2020

Linderman, M (2020) *Foresight of the Faithful: Ten Disaster Preparedness Lessons that We Can Learn from the Mormon Church*. Survivor's Edge Magazine, October 2020

Linderman, M (2021) *Surviving Brain Fog: 5 Quick Tests to See if You're Mentally Fit to Withstand Disaster*. Survivor's Edge Magazine, January 2021

Linderman, M (2021) *A Classroom Disaster: Increasing a Teenager's Level of Disaster Awareness*. OffGrid Magazine, February 2021

Linderman, M (2021) *The Viral Truth: 5 Experts Separate Fact from Fiction During the Covid-19 Pandemic*. OffGrid Magazine, February 2021

Linderman, M (2021) *10 Holy Survival Commandments*. Ballistic Magazine, February 2021

Linderman, M (2019) *High Stakes: What Role Could Marijuana Play in a Post-Apocalyptic Nation?*. OffGrid Magazine, June 2021

Blogs:

Linderman, M. (2015) *Swatting the Spread of Mosquito-Borne Illnesses*, Wayne County Health Department. Retrieved from <http://waynecountyhealth.com/swatting-the-spread-of-mosquito-borne-illnesses/>

Linderman, M. (2019) *Three Ferro Rods That You Should Always Carry*, Disaster Initiatives. Retrieved from <http://disasterinitiatives.com/three-ferr0-rods-that-you-should-always-carry/>

Linderman, M. (2019) *Prepping with Purpose*. Disaster Initiatives. Retrieved from <https://disasterinitiatives.com/prepping-with-purpose/>

Linderman, M. (2019) *Two Survival Knives that You Should Consider*. Disaster Initiatives. Retrieved from <https://disasterinitiatives.com/survival-knives-that-all-should-consider/>

Linderman, M. (2019) *Three Disaster Preparedness Lessons from a Long-Time Sinner*. Disaster Initiatives. Retrieved from <https://disasterinitiatives.com/three-disaster-preparedness-lessons-from-a-long-time-sinner/>

Linderman, M. (2019) *Developing the Warrior's Mindset: An Interview with Joe Teti – Part 1*. Disaster Initiatives. Retrieved from <https://disasterinitiatives.com/developing-the-warriors-mindset-a-disaster-initiatives-interview-with-joe-teti-part-1/>

Linderman, M. (2019) *Journey to the Days of Old: An Interview with Survivorman, Les Stroud*. Disaster Initiatives. Retrieved from <https://disasterinitiatives.com/journey-to-the-days-of-old-an-interview-with-survivorman-les-stroud/>

Reviews:

Linderman, M. (2019). *"Lights Out is Really Spot On: A Review of the Book 'Lights Out' by Ted Koppel*. OffGrid Magazine, May 2019

Articles in Progress:

Linderman, M. (2022) *The Curtain Smash: What Are the Warning Signs of a Falling Nation?*. OffGrid Magazine, 2022

Business and Strategic Planning

Linderman, M. (2019) *A Re-Envisioning of Public Health: A Strategic Plan to Update the Wayne County Health Department*. Wayne County Commissioners (internal document)

This strategic plan created both a 1-year and 3-year operational plan for the creation of a restructured public health department for Wayne County, Indiana.

Linderman, M. (2017) *Needle Syringe Exchange Plan: A Guide to Battle Hepatitis C and HIV*. Wayne County Health Department, Reid Health, Centerstone Mental Health (interagency document)

The SEP introduces long-term strategic planning to aid in mitigation and response efforts to lower the spread of Hepatitis C and HIV through partnering with other local non-profit healthcare businesses. Developing this plan entailed both grant procurement and organizational funding methods to secure equipment, supplies, education, and staffing efforts.

Linderman, M. (2016). *Crisis + Emergency Risk Communications (CERC) Plan*. District 10 Healthcare Coalition (interagency document)

The CERC plan for the District 10 Healthcare Coalition is a 5-year strategic plan to aid in the monitoring, development, training, and delivery of crisis/risk communication plans that envelop the autonomous needs of the coalition to effectively communicate to their public throughout all phases of a disaster.

Linderman, M. (2016). *Creating the Public Health Digital Preparedness Community*. Madison County Health Department (external document)

This strategic plan was developed to specifically aid the Madison County Health Department, but local governmental agencies, small businesses, school corporations, and entrepreneurs as well. Its focus is to take existing social media and digital infrastructure and implement new avenues of digital connections via web and conventional media platforms, but utilize current paradigm shifts within the entertainment industry which allow for common usage and distribution of media content through limited training, budget, resources, and personnel.

Linderman, M., Bellew, K., Fleagle, B. (2016). *Columbus Design & Manufacturing Strategic Business Plan*. Columbus Design & Manufacturing (external document)

This plan was co-written as an analysis of both current and potential operations of Columbus Design & Manufacturing based in Columbus, Ohio, and included an external analysis of its primary funding contributor and its relation to the company's financial success.

Linderman, M. (2015). *Crisis + Emergency Risk Communications (CERC) Data Report*. Centers for Disease Control and Prevention (report/internal document)

This data report was developed for the Centers for Disease Control and Prevention to examine particular modules of their Crisis + Emergency Risk Communication (CERC) manual for updates and revisions, and was derived from performing several personal interviews with key departmental personnel who were instrumental in the delivery of crisis and risk communications in both domestic and international theaters during the 2001 Anthrax attacks, 2009 H1N1 Pandemic, and 2014-15 Ebola outbreak in West Africa.

Linderman, M. (2002 - Current) *Medical Countermeasure Dispensing Plan*. Wayne County Health Department (internal document)

The MCDP is both a strategic and financial plan to aid in the mitigation and response to both bioterrorism and zoonotic disease outbreaks within Wayne County and the Indiana District 6 Healthcare Coalition. It details planning efforts to procure Indiana State Department of Health (ISDH) funding and strategically allocate funding resources which align with selected ISDH disaster planning efforts and local community needs throughout all phases of a disaster. It encompasses an "all-hazards" approach to disaster response, and aligns with local response agencies, businesses, and stakeholders to aid in its continued development and activation, and includes strategic plans for two Points of Dispensing (P.O.D.'s) located at the Wayne County

Fairgrounds and Hagerstown Jr.-Sr. High School.

Linderman, M. (2005) *Crisis and Emergency Risk Communications (CERC) Plan*. Wayne County Health Department (internal document)

The CERC plan for the Wayne County Health Department is a strategic, annually updated plan to aid in the monitoring, development, training, and delivery of crisis/risk communication efforts that pertain to local spokespersons within the organization to effectively communicate to Wayne County residents throughout all phases of a disaster.

Business Marketing Development

Linderman, M. (2000 - Current) *Seasonal Flu Marketing Program*. Wayne County Health Department (internal document)

This strategic plan is seasonally-based (between September and December) and grown to include several platforms of distribution including conventional media such as cable television, radio, billboard, newspaper, and motion picture advertising. It also aligns with digital and social media platforms that allow for qualitative, quantitative, and revenue tracking which results in increased marketing efforts within targeted demographics. The budget for this campaign is grant-based and is funded by Indiana State Department of Health Immunization grant funding, of which \$40,000.00 is typically allocated annually toward seasonal flu shot marketing efforts alone. This program generates an average annual revenue of \$80,000.00 per year, of which \$60,000.00 is estimated to be generated from marketing efforts.

Linderman, M. (2000 - Current) *Childhood Immunization Marketing Program*. Wayne County Health Department (internal document)

This strategic plan is annually-based and grown to include several platforms of distribution including conventional media such as cable television, radio, billboard, newspaper, and motion picture advertising. It also aligns with digital and social media platforms that allow for qualitative, quantitative, and revenue tracking which results in increased marketing efforts within targeted demographics. The budget for this campaign is grant-based and is funded by Indiana State Department of Health Immunization grant funding, of which \$30,000.00 is typically allocated annually toward childhood immunizations and/or particular disease outbreaks such as Hepatitis A. This program generates an average annual revenue of \$150,000.00 per year, of which \$90,000.00 is estimated to be generated from marketing efforts.

Linderman, M. (2000 - Current) *Wayne County Clinic Marketing Program*. Wayne County Health Department (internal document)

The marketing plan developed for the Wayne County Community Health Center is an annual-based plan with scheduled increases in advertising and promotion that complement both the seasonal flu and childhood immunization marketing campaigns. It utilizes all forms of media platforms and marketing efforts including conventional, social, and digital media outlets. Funding sources for these

campaigns are historically-based depending on the chronological growth of the clinic, and have utilized both Indiana State grant-based funding, as well as Federal funding depending on the status of the clinic. Marketing campaigns for the Wayne County Clinic boost operational revenue, and increase funding for capital. This increase drives Federal funding for Prospective Payment Systems (PPS) for Medicaid reimbursement. The annual budget for this campaign is \$60,000.00. The Wayne County Clinic generates an annual average revenue of \$600,000.00, of which half is estimated to be generated from marketing efforts.

PROJECT MANAGEMENT

Local Health Department roles in creating Digital Preparedness Communities

Efficacy and integration of best practices from social, digital, and conventional media platforms to develop Digital Preparedness Communities for local health departments, particularly considering budgetary, training, staffing, and time constraint capabilities and resources; integrative health; health promotion and education; and spokesperson-constituency communication; disaster and preparedness communication

Role: Project Manager 2016 – Present

Wayne County Emergency Management/Wayne County Health Department Emergency Cablecast System

Spearheaded the development of a novel, live emergency cablecast system between Wayne County emergency services to reach local citizens via cable access television during a public health emergency. This project is the first of its kind in the nation and can potentially reach over 67,000 residents in Wayne County.

Role: Project Manager 2012 – Present

GRANT MANAGEMENT AND WRITING

Public Health Emergency Preparedness and Response (PHEPR)/Grant Manager 2001-2019

Indiana State Department of Health funding dedicated for disaster preparedness, pandemic and disease outbreak readiness, and bioterrorism incidents.

Local Public Health Maintenance Grant Fund/Co-Writer 2017-2018

Indiana State Department of Health funding dedicated public health services at the local level.

Local Tobacco Settlement Grant Fund/Co-Writer 2017-2018

Indiana State Department of Health funding dedicated tobacco cessation efforts at the local level.

CONFERENCE AND GROUP PRESENTATIONS

Google Classroom: An Introduction. Invited Instructor to train faculty and staff at the Nettle Creek School Corporation in both Synchronous and Asynchronous teaching methods in Google Classroom for Covid-19 virtual classroom environments. *August 2020*

Indiana Environmental Health Association 2019 Fall Conference. Invited Speaker at the 2019 IEHA Fall Conference to speak on the various threats of both bioterrorism and widespread infectious disease outbreaks. *September 2019*

Anderson University Communications Course. Guest Lecturer for the Communications Department at Anderson University to discuss the tenets of Crisis & Emergency Risk Communication, and its importance to the field of public health. *April 2019*

Community Engagement Forum/Nettle Creek Library Association. Invited speaker to represent the Wayne County Health Department during National Preparedness Month, speaking on the meaning and essentials of “true preparedness” for communities. *September 2018*

Reid Health Hospital Medical Monday. Invited Speaker at Reid Health Hospital Conference to speak on the various uses and dissemination methods of bioterrorism agents and infectious diseases in the 21st century. *July 2018*

Indiana Environmental Health Association 2018 Spring Conference. Invited Speaker at the 2018 IEHA Spring Conference to speak on the use of social, digital, and conventional media platforms and their use for disaster preparedness for State and Local Health Departments. *April 2018*

Earlham College Public Health Week. Invited Speaker at Earlham College’s Schools of Pre-Med and Public Health to speak on the current threat levels that Bioterrorist activity and large-scale Infectious/Zoonotic Disease outbreaks pose to the United States and foreign States today. *March 2018*

Indiana Public Health Association 2016 Leadership Summit. Invited Speaker at the 2016 IPHA Leadership Summit to speak on the use of social, digital, and conventional media platforms for State and Local Health Departments. *May 2016*

Centers for Disease Control and Prevention/Office of Public Health Preparedness and Response: Invited to speak at the CDC concerning the Crisis and Emergency Risk Communication practices at the Wayne County Health Department. *May, 2015*

MEDIA ENGAGEMENTS AS SUBJECT MATTER EXPERT (SME)

Invited Guest – The Studio	Hagerstown Jr.-Sr. High School	2020
Invited Guest – B.P.A. Video Production	Hagerstown Jr.-Sr. High School	2019
Interview SME – Local Newspaper	Western Wayne News	2019
Invited Guest – Local Cable	Whitewater Community Television	2019
Interview SME – National Publication	OffGrid Magazine/Summer Edition	2019
Interview SME – Regional Television	Channel 59 Fox Indianapolis News	2018
Interview SME – Regional Television	Channel 4 CBS Indianapolis News	
Invited Guest - National POD Cast	Prepare Magazine	2018
Invited Guest (re-occurring) – Local Radio	101.7 FM The Point	2012-Present
Invited Guest (re-occurring) – Local Radio	G101.3 FM	2012-Present
Invited Guest – Local Cable/Satellite Television	Trinity Broadcasting Network	2016
Interview SME – Regional Television	Channel 6 Indianapolis News	2016
Interview SME (re-occurring) – Local Newspaper	Palladium Item News	2000-Present

CERTIFICATIONS

006: Pedagogy Secondary Education	Indiana CORE Assessments for Educator Licensure	2020
008: Business Certification	Indiana CORE Assessments for Educator Licensure	2019
Certified Emergency Manager	International Association of Emergency Managers	2018
Certified Emergency Disaster Professional	International Board for Certification of Safety Managers	2018
Certified Communicator of Public Health	National Public Health Information Coalition	2015
Standardized Food Inspector	Indiana State Department of Health	2014
Certified Local Lay Speaker	United Methodist Church	2012
Certified Pool/Spa Operator	National Swimming Pool Foundation	2012
Certified Crisis and Emergency Risk Communications Instructor	Centers for Disease Control and Prevention	2010
Certified NIMS	Federal Emergency Management Agency	2010
Certified Category 8 Pesticide Applicator	Indiana State Chemist	2002
CPR/First Aid Healthcare Provider Instructor	American Heart Association	2000

Consulting Engagements

Disaster Initiatives

Start-up small business and blog site focused on building readiness levels for readers within communities, congregations, small businesses, and school corporations. On-going monthly interviews with several national and worldwide subject matter experts, media personalities, academics, and authors are included on the site to promote disaster preparedness issues.

www.disasterinitiatives.com

Vantage Point Consulting

Crisis and Emergency Risk Communication one-day training course

January 2019	Indiana District 6 Hospital Coalition
October 2016	Indiana District 6 Hospital Coalition
January 2016	Indiana District 10 Hospital Coalition
January 2016	Indiana District 10 Crisis and Emergency Risk strategic plan development

Centers for Disease Control and Prevention

May 2015	Training new CDC employees Module 1 of the CERC curriculum (unpaid)
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Centers for Disease Control and Prevention

Crisis and Emergency Risk Communication (CERC) one-day training course (unpaid)

November 2018	Indiana District 6 School Safety Commission and LEPC
September 2017	Indiana District 6 School Safety Commission and LEPC
October 2014	Indiana District 6 PHEPCA Coalition/Henry County
November 2013	Indiana District 6 School Safety Commission
May 2012	Indiana District 6 PHEPCA Coalition/Blackford County
March 2012	Indiana District 6 PHEPCA Coalition/Wayne County

Indiana University East

2006	Introduction to Final Cut Pro and Video Editing (3-week non-credit course)
2005	Introduction to Video Production (3-week non-credit course)

SERVICE

NATIONAL PUBLIC HEALTH INFORMATION COALITION

Cohort Application Reviewer	2017
COHORT APPLICATION REVIEWER	2015
PRODUCER (2015 AWARDS CEREMONY VIDEO)	2015

NATIONAL ASSOCIATION OF TELEVISION ARTS AND SCIENCES/OHIO VALLEY CHAPTER

EMMY JUDGE	2011
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Affiliations

2021 – Present	Team Rubicon Disaster Response
2018 – Present	International Association of Emergency Managers
2018 – Present	International Board for Certification of Safety Managers
2018 – 2020	National Communication Association (NCA)
2016 – 2020	Indiana Public Health Association (IPHA)
2014 – 2020	Wayne County School Safety Commission <i>Communications Committee</i>
2014 – Present	National Public Health Information Coalition (NPHIC)
2014 – 2020	Wayne County Local Emergency Planning Committee (LEPC) <i>Vice Chair 2017</i>
2005 – 2014	Whitewater Community Television Board of Directors (WCTV) <i>President 2007 – 2013</i> <i>Vice President 2006 - 2007</i>
2010 – 2012	Wayne/Union County Red Cross Disaster Action Team (DAT)
2009 – 2020	Indiana State Department of Health District 6 Public Health Preparedness Team
2010 – 2020	Wayne County EMA Damage Assessment Team
2007 – Present	Wayne County Emergency Response Team (CERT)

Productions

Public Service Announcements and Promos

All Are Welcome	.30 sec	2015
We Care	.30 sec	2015
Affordable Healthcare	.30 sec	2014
Vietnam Traveling Wall Promo	.30 sec	2014
Richmond Family YMCA Promo	.30 sec	2013
Don't Be a Statistic	.30 sec	2012
Our Daily Health	.30 sec	2011
Weathering the Flood	.30 sec	2011
S.T.O.P. Program	.30 sec	2010
I Believe	.30 sec	2010
C.A.T.C.H. Grant	.30 sec	2009
Play It Safe	.30 sec	2009
A Better You (3 spots)	.30 sec	2008
Wash Your Hands – Cub Scouts	.30 sec	2008
Monroe Endorsement <i>with Dr. Judy Monroe, Director ISDH</i>	.30 sec	2007
Yesterday and Today	.60 sec	2007
All I Want for Christmas	.60 sec	2007
Black HIV Awareness Day	.30 sec	2005
Compassion	.30 sec	2005

Kiwanis Immunizations	.30 sec	2004
West Nile Virus – Your Risk is Low	.30 sec	2004
A Silent Mess	.30 sec	2003
What You Know-Plague	.30 sec	2003
What You Know-Small Pox	.30 sec	2003
A Better Tomorrow	.30 sec	2003
The Surgeon General’s Warning <i>with Dr. David Satcher, U.S. Surgeon General</i>	.30 sec	2002
Senior Workout-Gifford	.30 sec	2002
Senior Workout-Coulter	.30 sec	2002
Senior Workout-Matthews	.30 sec	2002
Working Poor	.30 sec	2002
Birth and Death Records	.30 sec	2001
Glory Days Diner-CPR	.30 sec	2001
Glory Days Diner-Food Inspections	.60 sec	2001
Glory Days Diner-Immunizations	.30 sec	2001
Glory Days Diner-Lead Safety	.30 sec	2001
Athletic Injuries	.30 sec	2001
A Silent Mess	.30 sec	2000
AIDS Awareness	.30 sec	2000
Health Call Live TV Promo (220 spots)	.30 sec	2000-2010
Scheduled Programming		
Health Watch (80 television programs)	30 minutes	2002-2009
Corporate Video		
Wayne County Health Department Promo	5 minutes	2008
Indiana State Department of Health <i>Sewage Disposal Documentary</i>	5 minutes	2008
United Way Whitewater Valley Documentary	15 minutes	2006
Superior Court 3 Spanish Interpretation	5 minutes	2004
Live Studio Television/Radio		
Health Beat (40 radio programs)	30 minutes	2006-2009
Health Call (110 programs)	60 minutes	2000-2010
Television Campaigns		
What You Know (3 spots)	.30 sec	2013
National Preparedness Campaign (6 spots)	.60 sec	2012
Doctor’s Note (3 spots)	.30 sec	2011

H5N1 Pandemic Campaign		2009
<i>Television (7 spots)</i>	.30-.60 sec	
<i>Radio (3 spots)</i>	.30 sec	
Flu Shot Campaign (24 spots)	.30 sec	2007-2016

AWARDS AND HONORS

Indiana State Senate Recognition for Service
 Recognized for the achievement of receiving the CEM 2019

National Television/Video Awards

Telly Award
 Bronze Award 2006 (2), 2007 (5), 2009 (1)
 Silver Award 2009 (1)

Communicator 2006

Accolade
 Gold Award 2005
 Hometown Video Festival 2002, 2005, 2007, 2009

Regional, State, Local Television/Video Awards

National Academy of Television Arts and Sciences
 EMMY Nomination 2007, 2008

Philo T. Farnsworth Award 2004 (2), 2005, 2006 (6)

Indiana Public Health Association
 Media Award 2003

Whitewater Community Television
 Producer of the Year 2002

SPECIALIZED TRAINING

Centers for Disease Control and Prevention 2021
National Forum on Covid-19 Vaccine/Virtual

Wilderness Survival Training (with survivalist trainer Clint Jivojn) 2017
Survival Basics (shelter, water purification, fire building, wild edibles)

Centers for Disease Control and Prevention/Work Study <i>Evaluated module 9 of the CERC manual (CERC, Social Media, and Mobile Media Devices) and provide input to reflect current uses in social media and how they apply to CERC application.</i>	2015
Federal Emergency Management Agency/Center for Domestic Preparedness <i>Technical Emergency Response Training (TERT). Chemical, Ordnance, Biological, and Radiological Training Facility (COBRATF)</i>	2012
Centers for Disease Control and Prevention <i>Crisis + Emergency Risk Communication (CERC) training certification</i>	2010
Federal Emergency Management Agency <i>All-Hazards Public Information Officer</i>	2011
Division of National Stockpile <i>Public Information and Communication</i>	2011
Division of National Stockpile <i>Mass Antibiotic Dispensing</i>	2010
Center for Agriculture and Food Security and Preparedness <i>MGT 337: Food Vulnerability Assessment and Training</i>	2010
Federal Emergency Management Agency <i>ICS-400</i>	2010
Federal Emergency Management Agency <i>ICS-300</i>	2008
Apple Authorized Training Center/Miami, FL <i>Final Cut Pro 130: Effects and Color Correction</i>	2004
Apple Authorized Training Center/Washington D.C. <i>Final Cut Pro 201</i>	2002
Apple Authorized Training Center/New York <i>Final Cut Pro 1</i>	2000

ACADEMIC TRAINING

Notre Dame College Advanced Principles in Online Course Delivery: Experiences	2021
Advanced Principles in Online Course Delivery: Course Toolbox	2021
Advanced Principles in Online Course Delivery: Building Community	2021
Advanced Principles in Online Course Delivery: Providing Feedback	2021

Vector Solutions/SchoolSafe Trainings

Youth Suicide: Awareness, Prevention, and Postvention	2020
Sexual Harassment: Staff to Staff	2020
Students Experiencing Homelessness: Awareness & Understanding	2020
Gang Awareness	2020
FERPA: Confidentiality of Records	2020
Discrimination Awareness in the Workplace	2020
Coronavirus: Managing Stress and Anxiety	2020
Coronavirus: CDC Guidelines for Making and Using Cloth Face Coverings	2020
Coronavirus Awareness	2020
Coronavirus: Cleaning and Disinfecting Your Workplace	2020
Child Abuse: Mandatory Reporting Prevention	2020
Blood-borne Pathogen Exposure Prevention	2020
Bullying: Recognition and Response	2020
Child Abuse: Mandatory Reporting	2020

Nettle Creek School Corporation Administration Training

Lesson Openers	2020
Teacher Modeling	2020
Instruction	2020
Guided Practice	2020
Motivating Students	2020
Independent Practice	2020
Lesson Closure	2020
Curriculum Revision/Data Analysis	2020
Consensus Map/Student Engagement	2021
Depth of Knowledge	2021
Establishing Norms/Classroom Expectations	2021
Data and Goal Setting	2021
Diving into the Rubric	2021
Lesson Structure and Pacing	2021
Observation Process	2021
Activities and Materials	2021
Planning with Student Work	2021
Motivating Students	2021
Thinking Rotations	2021
Practical Thinking	2021
Instructional Plans	2021

Cambium Assessment

Test Administrator Certification	2020
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Epilepsy Foundation

Seizure Training for School Personnel	2020
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Purdue University

Youth in Crisis: Preventing Suicide	2019
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DISASTER MANAGEMENT TRAINING

Save the Children & CSOD Foundation/DisasterReady.org

Personal Safety and Security Certificate

Diversity and Inclusion

Arrest and Detention

Preventing Physical Assaults, Sexual Assaults, and Robbery

How Criminals Select Their Victims

Vehicle Travel Safety and Security

Preparing to Travel

Personal Security and Awareness

Medvarsity

Covid-19 Awareness and Management

Emergency Management Institute – Independent Study Program

IS 5.a	Livestock in Disasters
IS 7	A Citizen’s Guide to Preparedness
IS 8.a	Building for the Earthquakes of Tomorrow
IS 10.a	Animals in Disasters: Awareness and Preparedness
IS 15.b	Special Events Contingency Planning for Public Safety Agencies
IS 22	Are You Ready? An In-Depth Guide to Citizen Preparedness
IS 26	Guide to Points of Distribution
IS 29.a	Public Information Officer Awareness
IS 42	Social Media in Emergency Management
IS 100	Introduction to Incident Command
IS 100.HE	Introduction to Incident Command for Higher Education
IS 100.SCa	Introduction to Incident Command for Schools
IS 102	Deployment Basics for FEMA Response Partners
IS 111.a	Livestock in Disasters
IS 156	Building Design for Homeland Security for Continuity of Operations
IS 200	ICS for Single Resources and Initial Action Plans
IS 200.c	Basic Incident Command System for Initial Response
IS 208	State Disaster Management
IS 230	Principles of Emergency Management
IS 235	Emergency Planning
IS 240	Leadership and Influence
IS 241	Decision Making and Problem Solving
IS 242	Effective Communication
IS 244	Developing and Managing Volunteers

IS 250	Emergency Support Function 15 – External Affairs
IS 271.a	Anticipating Hazardous Weather and Community Risk
IS 292	Disaster Basics
IS 318	Mitigation Planning for Local and Tribal Communities
IS 360	Preparing for Mass Casualty Incidents: Guide for Schools, Higher Education, and Houses of Worship
IS 362	Multi-Hazard Emergency Planning for Schools
IS 366.a	Planning for the Needs of Children in Disasters
IS 394.a	Protecting Your Home or Small Business from Disaster
IS 546	Continuity of Operations (COOP) Awareness Course
IS 700	National Incident Command System, An Introduction
IS 701	NIMS Multi-Agency Coordination System
IS 702	NIMS Public Information Systems
IS 703	NIMS Resource Management
IS 706	NIMS Intrastate Mutual Aid, an Introduction
IS 775	EOC Management and Operations
IS 800	National Response Framework, An Introduction
IS 801	Emergency Support Function #1 Transportation
IS 802	Emergency Support Function #2 Communications
IS 803	Emergency Support Function #3 Public Works and Engineering
IS 804	Emergency Support Function #4 Firefighting
IS 805	Emergency Support Function #5 Emergency Management
IS 808	Emergency Support Function #8 Public Health and Medical Services
IS 809	Emergency Support Function #9 Search and Rescue

Columbia University (Mailman School of Public Health)

Basic Crisis + Emergency Risk Communication for Public Health Workers During Local Emergencies

Center for Homeland Defense and Security

Technology for Homeland Security: Inspection and Detection Technologies

The Global Jihadi Threat

Homeland Security in Israel

Homeland Security Institute

AWR-160 WMND Awareness Course

National Fire Academy

Q534: Emergency Response to Terrorism

St. Petersburg College/Florida Regional Community Policing Institute

Anti-Terrorism Intelligence Awareness

South Central Public Health Training Center (LMS)

Bioterrorism
Biological Response Preparedness for Emergency Medical Services
Bioterrorism: The Public Health Threat
Bioterrorism: The Agents
Counterterrorism Incident Command
Implementing the National Strategy for Pandemic Influenza
Mass Casualty Incident Triage
Terrorism-Risk Assessment and Homeland Defense
Bioterrorism Preparedness Certificate

St. Petersburg College (Florida Regional Community Policing Institute)

Anti-Terrorism Intelligence Awareness

Texas A&M (Texas Engineering Extension Service)

Avian Flu
Bacillus Anthracis
WMD/Terrorism Awareness for Emergency Responder

Centers for Disease Control and Prevention

Disaster Epidemiology: Public Health Impact of Disaster (WB4273)
Disaster Epidemiology: Public Health Emergency Management (WB4274)
Disaster Epidemiology: Community Assessment for Public Health Emergency Response (WB4275)

World Health Organization

Covid-19 Infodemic Management: Risk Communication and Community Engagement Challenges

Team Rubicon

TR 101: Step Into the Grey
Disaster Technologist 1: Introduction to Damage Assessment
Core Operations 1
PIO 101: Introduction to Public Information Officer
PIO 201: Writing and Media Relations
PIO 301: Social Media
PIO for Field Leaders
Harassment Prevention for Volunteer Leaders
Site Safety
Strike Team Leader
Team Rubicon Culture
Leadership Expectations

Conflict De-Escalation
Introduction to Operational Planning
Unconscious Bias